LEO BURNETT U.S.A.

Ad No. 592-(BRIDAL BOUQUET)-Req. No. 77154-1/2 Page Horizontal-4/color-(9 3/4 x 5 5/8 inches)
Supplements, 1983

SARATOGA 120's
Leisure length. Low in tar.
SARATOGA
SARATOGA
"Tell him I'm not having second thoughts... I just want to finish my Saratoga."
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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